OUE Annual Assembly

Thursday, November 29, 2018
PES Digital Story

Andy’s Story
Remarks

Karen Hansen
Executive Vice President and Provost
PES Digital Story

Alex’s Story
Housing & Residential Life

**Mannix Clark**
Associate Director, Administrative Services & Operations, Housing & Residential Life

**Susan Stubblefield**
Associate Director of Residential Life, Housing & Residential Life
Housing & Residential Life

- Residence Halls (EB, WB, StP)
- Apartments
- Family Housing (run by Student Cooperative Boards)
- Off-Campus Housing Listing Service
- Faculty/Staff Housing (Pillsbury Court)
Housing & Residential Life Units

- Operations and Administration
- Residential Life
- Facilities
- Fiscal
- Technology
- Conference & Event Services
## Housing Amenities

<table>
<thead>
<tr>
<th>Ethernet</th>
<th>Computer Labs &amp; Collaboration Stations</th>
<th>Music practice rooms, Meditation Rooms</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wireless</td>
<td>Laundry (included in rate)</td>
<td>All Utilities included (electricity, water, cable, internet, etc.)</td>
</tr>
<tr>
<td>CATV (120 channels, HBO Go, Streaming, Personal Cloud DVR)</td>
<td>24-hour information desk</td>
<td></td>
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</tbody>
</table>
Housing & Residential Life: Expense Budget FY19

Utilities & Telephone Service: 12%
General Services: 4%
Coop Management Fees: 8%
University Admin Service Units, OIT, Enterprise Assessment: 2%
Employee Salaries: 20%
Educational /Community Building Programs: 1%
Facilities Operational Expense: 53%
Housing & Residential Life: **Revenue Budget FY19**

- **Family Student Family Cooperative**: 15%
- **Other Income**: 1%
- **Single Student Apartments**: 28%
- **Summer Conferences**: 3%
- **Faculty Housing and Campus Rentals**: 1%
- **Residence Halls**: 52%

Office of Undergraduate Education
Housing & Residential Life: Fall 2019

- **9 Residence Halls**
  - **89% +/-** First Year Occupancy
  - **15-18%** 2nd Year & Upper Division Occupancy
  - **10-12%** Transfer Students Occupancy
- **4 Apartments**
Housing & Residential Life: **By the Numbers**

- GPA
- Graduation
- Retention
- Students of Color
Sanford Residential Restaurant
Fresh Food Company
17th Avenue
Housing & Residential Life - Team Members

- Residence Directors
- Assistant Residence Directors
- Business Operations Supervisors
- Facilities Operations Supervisors
Housing & Residential Life - Student Team Members

- Community Advisors
- Information Desk Staff: Office Assistants
- University Security: Security Monitors
- Peer Facilitators
- Community Engagement Interns
Housing & Residential Life: Residential Curriculum

What Do We Know About Our Students?
- Struggle to make connections and feel connected
- Identity impacts every part of their experience
- Growing mental health support needed

New Curriculum on Belonging - Launching Fall 2019
- Community
- Identity
- Empowerment and Support
Housing & Residential Life: Living Learning Communities

- Over 20 years of history
- 38 for Fall 2019
- Sponsored by a College or Department
- Students self select
- Most for 1st year students
- 2nd Year, Transfer, multi-year
Housing & Residential Life: **Groups Model**

**GROUPS**

Be different. Be together.

Welcome to HRL Groups! Groups are exactly what they sound like - a way for you to connect with others in your building community around something you love to do. You can Group-together to win an intramural championship, succeed in a Biology class, actually complete the projects you see on Pinterest, or just have fun with close or new friends. Everyone is different in their own awesome way, and living on-campus is about sharing your awesomeness with others. Groups allows you to be different - together!

So tell us, what do you want to do?

Create A Group  View Other Groups

**Housing & Residential Life**

**University of Minnesota**

Driven to Discover™
Housing & Residential Life: **Supporting Student Success**

- Follow up of Student Concerns
- International Early Arrival Housing in Summer
- Reserved Space Housing
- Off Campus Housing Fair
Old Pioneer was built from 1928-1934. The renovation has a **104.5 million** dollar budget.

- **2019 total capacity will be 756**
- Air conditioned and accessible
- Dining Hall will serve all 4 Superblock Residence Halls
Pioneer Hall Student Room
PES Digital Story

Courtney’s Story
Strategic Enrollment Initiatives and Student Success

Beth Lingren Clark
Associate Vice Provost for Strategic Enrollment Initiatives, Office of Undergraduate Education

LeeAnn Melin
Associate Vice Provost for Student Success, Office of Undergraduate Education
## Outcomes for Our Presentation

| 01 | **Definitions + History** of how this work has evolved |
| 02 | Overview of **Strategic Enrollment Management efforts** |
| 03 | Share **High-Level Institutional Priorities** |
| 04 | **Discuss** Student Success Metrics + On-Going efforts |
Student Success

Retention

Graduation

Satisfaction

Learning Outcomes

Development Outcomes
University of Minnesota Twin Cities Fall Semester New Freshman Retention and Graduation Rates by Year of Entry

- **Retention Rate**:
  - 1992: 78.6%
  - 2017: 92.9%

- **Graduation Rate**
  - 4-year Graduation:
    - 1992: 15.2%
    - 2017: 80.6%
  - 6-year Graduation:
    - 1992: 68.4%
    - 2017: 80.6%
Definition of Strategic Enrollment Management

Organized by **strategic planning** and supported by **institutional research**, enrollment management activities concern student college choice, **transition to college**, **student attrition and retention**, and student outcomes.

*(revised in 2001 from Hossler, Bean, & Associates, 1990, p. 5)*
The Strategic Enrollment Management Funnel

Suspects
Prospects
Respondents
Applicants
Applied
Financial Aid
Deposits
Registered
Term to Term Progress
Undergraduate
Graduate
Post-graduate
Graduated
Alumni

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### Evolution of Enrollment Management

<table>
<thead>
<tr>
<th>Year</th>
<th>The Charge</th>
<th>The Report</th>
<th>Roles + Retreats</th>
<th>Committee</th>
<th>Meetings</th>
<th>Expansion</th>
</tr>
</thead>
<tbody>
<tr>
<td>’10</td>
<td>Charge from Provost to examine enrollment environment and institutional strengths</td>
<td>General Enrollment Management Principles report “Mission and Scope: A Vision for Enrollment Management at the University of Minnesota”</td>
<td>Created Associate Vice Provost for Enrollment Management &amp; Director of Admissions Annual enrollment management retreats with senior leadership</td>
<td>Formed a Executive Enrollment Management committee</td>
<td>Annual college meetings to discuss enrollment strategy</td>
<td>Changed to Associate Vice Provost for Strategic Enrollment Initiatives Expanded to a Strategic Enrollment Management committee</td>
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### Systemic Change for Student Success: A Look Back

<table>
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<tr>
<th><strong>Organization &amp; Leadership</strong></th>
<th><strong>Policy &amp; Strategy</strong></th>
<th><strong>Programming &amp; Support</strong></th>
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<tr>
<td>Associate Dean of University Curriculum</td>
<td>13cr Registration Rule</td>
<td>Welcome Week</td>
</tr>
<tr>
<td>Annual College Enrollment Planning Meetings</td>
<td>University Graduation Rate Goals</td>
<td>President’s Emerging Scholars (PES) Program</td>
</tr>
<tr>
<td>Advising Steering Committee</td>
<td>Enrollment Management Plan</td>
<td>Center for Academic Planning and Exploration (CAPE)</td>
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<tr>
<th><strong>Finances &amp; Aid</strong></th>
<th><strong>Technology &amp; Tools</strong></th>
<th><strong>Curriculum &amp; Learning</strong></th>
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<tr>
<td>U Promise Scholarships</td>
<td>APLUS Advising Support System</td>
<td>Writing-Enriched Curriculum</td>
</tr>
<tr>
<td>Financial Wellness Coaching</td>
<td>MyU Portal for Students</td>
<td>First-Year Student Success Courses</td>
</tr>
<tr>
<td>Financial Hold Outreach</td>
<td>Schedule Builder</td>
<td>Student Learning Outcomes</td>
</tr>
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</table>
Undergraduate Enrollment Plan

Find it online at 
z.umn.edu/umnenrollmentplan18
Undergrad Enrollment Plan Priorities

1. Plan for modest undergraduate growth over the next five-year period
2. Admit for success
3. Maintain affordability and access for Minnesota students
4. Provide high quality education and student experiences
5. Maintain commitment to transfer students
6. Value ethnic, social, economic, and geographic diversity
7. Support timely graduation
8. Adjust enrollment levels and set tuition rates to provide revenues
9. Continue to enhance need-based and merit-based financial aid programs
10. Be attentive to state, national, and global workforce
Strategic Enrollment Management Workflow

**College/Unit Retention Committee**

**Curriculum Committee**

**Data Committee**

**Multicultural Student Success Committee**
2018-19 Strategic Enrollment Priorities

- Tuition
- International Enrollment
- Transfer Student Experiences
- Gateway Courses
- Mid-term Alerts
- Retention Efforts
- Improving Graduation Gaps/Student Degree Progress
- Improving Campus Climate
- Increased Messaging Around our Work (PR)
Retention & Graduation at the U of M

93%  
First to second year retention at U of M

71%  
4-year graduation rate at U of M

80%  
6-year graduation rate at U of M
Reduce the four- and six-year graduation rate gaps for African-American, Latinx, and American Indian students by 50 percent by 2025 and establish a separate graduation rate goal for transfer students.

Improve the satisfaction of students of color and American Indian students with the Twin Cities campus climate by reducing the difference compared to all other domestic students by 50 percent by 2025, as measured by the Student Experience in the Research University (SERU) survey of undergraduates.

Collect, record, and monitor the rates for locally significant underrepresented populations not currently recorded, including but not limited to Hmong and East African populations in order to identify gaps in the four- and six-year graduation rates.
Twin Cities Campus New Freshman (NHS) Graduation Rate Differences:

American Indian, Black, and Hispanic Freshmen Compared to Overall Rate
(Difference between Race/Ethnic Group Rate and Overall Rate)
Campus Climate for Diversity

Percentage answering favorably to UG SERU survey question: “Students of my race/ethnicity are respected on campus”

![Bar chart showing the percentage of students answering favorably to the survey question across different races and years.]
Percentage responding "somewhat agree", "agree", or "strongly agree" with the following statements:

Q1) My social interactions on campus are largely confined to students of my race/ethnicity (wording changed in 2018 survey)
Q2) The University provides an environment for the free and open expression of ideas, opinions, and beliefs
Q3) The University President and other top administrators are effective leaders in promoting diversity on campus
Q4) The curriculum provides and adequate opportunity to learn about the social, historical, and intellectual contributions of a variety of people
Multicultural Student Success Committee

The goal of the Multicultural Student Success Committee is to improve the retention, graduation, and success of undergraduate students of color on the Twin Cities campus.

Subcommittees
• Student Services, Support & Programs
• Faculty and Classroom Experience
• Outcomes, Structures, and Institutional Barriers
• Building Community Values
• Training & Development

Committee Members representing:
• Office of Undergraduate Education
• Office of Equity and Diversity
• Office of Student Affairs
• Colleges
## Student Success Policy/Process Enhancement Examples

<table>
<thead>
<tr>
<th>Drop below 6 credits / withdraw process</th>
<th>Expected Grad Term</th>
<th>APLUS Enhancements (tagging, alerts, warnings, etc.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Success Analytics Project</td>
<td>MyU Degree Progress Tab</td>
<td>Leave of Absence Process</td>
</tr>
</tbody>
</table>
### Examples of Student Success Initiatives in Progress

<table>
<thead>
<tr>
<th>Academic Advisor Outreach (Leavers)</th>
<th>Student Retention “Just-In-Time” Pilot</th>
<th>One Stop Outreach</th>
</tr>
</thead>
<tbody>
<tr>
<td>Supporting Students in Academic Difficulty</td>
<td>Learning Support Network</td>
<td>Academic Advising Enhancements</td>
</tr>
<tr>
<td>Major Pathways</td>
<td>Housing Scholarships</td>
<td>Completions Fund Committee</td>
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Student Success

Academics  Career  Engagement  Wellbeing  Financial  Belonging
PES Digital Story

Sundus’ Story
Table Discussions
Discussion Questions

What are the **current practices, programs or interactions** that you provide that contribute to student success?

What are the **barriers/gaps** for student success that you see?

(Identify 3-5)

How can we respond?
What else can we do?
Special Thanks to the Bookstore
Closing + Thank You

Robert McMaster
Vice Provost and Dean of Undergraduate Education
and Professor of Geography